



MONT ROSE COLLEGE®
OF MANAGEMENT & SCIENCES



Over 12 years
of educational
excellence

BA (Hons)
**International
Hospitality Management**
(L6 entry 'Top Up')



Shape your future with Higher Education



Course Overview

Mont Rose College of the Management & Sciences offers this course in partnership with Buckinghamshire New University.

Awarding Body: 

Level of Course: Level -6. Bachelor's degree with honours.

Number of Credit Hours: Upon successful completion of the course the student will have completed at least 120 credits.

Mode and Length of Study: 1 years Full Time

Attendance: Full-time student is required to attend 21 hours per week in term time.

Workload: A full time student will study 120 credits in an academic year, which is therefore equated to 1200 notional hours.

Exemptions: No exemption is allowed for this programme.

Intended Learning Outcome

After completing the course you will be able to:

Knowledge and Understanding

- A critical understanding of the international hospitality business environment
- A knowledge of how contemporary models of competitive analysis are applied to the hospitality industry
- A systematic understanding of how planning and managing in hospitality inter-relate with strategic change.
- A critical understanding of management in the international hospitality sector, including food and beverage and revenue management.
- A critical understanding of key issues in policy and planning in the contemporary global hospitality and tourism industry.
- Specialist knowledge of issues relating to the growth and development of the global conference industry.

Practical Skills

- Analyse problems in complex business situations; evaluate potential solutions.
- Develop case studies gathering a range of material, selecting an appropriate choice of material and communicating this selection effectively either orally or in writing,
- Work with and manage a small team, dealing with problems, risks and uncertainty effectively and developing decision making skills;
- Self-appraise and critically reflect on their own work
- Research material for reports and essays and apply that material selectively in developing a reasoned argument.

Intellectual/Cognitive Skills

- Demonstrate a capacity for critical argument and evaluation
- Synthesise the relationships between different aspects of specialist management functions in relation to the general management of international hospitality operations
- Relate issues of hospitality and tourism policy to the management of hospitality/tourism at a number of different levels from the international down to the local.
- Apply the key concepts dealt with in the academic and professional literature.
- Learn independently and apply that learning to real life examples
- Evaluate relevant specialist theory and practice in the context of the contemporary global tourism and hospitality industry.

Key/Transferable Skills

- Clarify career objectives & develop plans to achieve them
- Learn flexibly and effectively from diverse opportunities
- Communicate persuasively using a range of media
- Contribute positively to team performance
- Use ICT to improve personal productivity
- Collect, analyse and critically interpret numerical data

Course Contents/Description

Programme Structure:

Level -6

- HM601 – Hospitality Consultancy Project
- HM602 – Sustainable Hospitality Management
- HM603 – Hospitality Destination Planning & Development
- HM604 – Food & Beverage Management
- HM605 – Strategic Hospitality Management
- HM606 – Hospitality Operations & Revenue Management
- HM607 – Conference and Exhibitions Management

Learning, Teaching and Assessment Methods

Teaching and Learning Strategies:

At level 6 students are expected to become more independent learners. At this strategic level students should be able to demonstrate the ability to critically review and analyse theories, concepts, assumptions and arguments and to synthesise and evaluate information from a wide variety of sources in relation to the hospitality industry.

The diverse assessment strategy combines: case studies; essays; reports; the compilation of a portfolio; a consultancy project; and the opportunity for self-assessment and reflection. The assessment regime is designed to test students' ability to identify, analyse, critically evaluate and reflect on management issues and challenges with which the hospitality industry is confronted.

The Consultancy Project requires students to produce a major piece of written work based on their research of a relevant topic of their choice. Submission, marking and feedback on student assignments is facilitated electronically. Students, who require guidance in relation to academic writing and the preparation of assignments, will have access to the materials developed by, and support from, the Learning Development Unit (LDU) and electronically to the services of tutors within the LDU. Students will also have opportunity for ongoing interaction, via blogs and the discussion board, with the Course Leader and module tutors.

Learning at Level 6 is structured to ensure that students are engaged in subject-specific contexts. Students are afforded the opportunity to interact with and research diverse aspects of the hospitality industry by virtue of fieldwork, practical application through the use of training facilities located at Missenden Abbey and the completion of their Consultancy Project.

Entry Requirements:

Entrants to the programme should have the equivalent of 240 credits with a minimum of 120 at level 5 (Year 2). Accepted example qualifications are:

- HND Hospitality Management
- HND Travel and Tourism Management
- FdA in Tourism and Hospitality Management or equivalent from a UK HEI International qualifications (equivalent UK Diploma in HE) approved via the NARIC database and in line with common competitor practice. The programme specific elements of the entry qualification will have been taught and assessed in English.

Non UK applicants whose home language is not English must be able to demonstrate a proficiency in English equivalent to IELTS band score of 6 overall, with not less than 5.5 in any section in line with university policy.

Start Date:

New intake each September

Subject Benchmark Statement:

QAA Benchmarks for Hospitality, Leisure, Sport and Tourism (2008)

Progression Route on completion:

Students graduating from this programme will be highly employable in the wider hospitality and tourism industry. Employment opportunities include: cruise operators; hotels and other accommodation establishments; restaurants and catering providers; conference venues and organisers; meetings and incentive travel organisers; corporate hospitality providers; exhibition venues and organisers; destination management companies; public sector tourism planning and development agencies; tourism and hospitality marketing agencies. In addition, students may choose to develop their own small niche business ventures. Students may also decide to further their studies by undertaking a Master's degree.

How to Apply

We want to help you achieve a quality qualification that improves your future employment prospects anywhere in the world. Our professionally focused courses will give you the skills and knowledge to go straight into your chosen career. Mont Rose College encourages and supports all sectors of the community to access Higher Education and in accordance with the College Admissions Policy places will be offered on the basis of students meeting the entry criteria:

- English & Maths Diagnostic Test
- Course interview

Students are requested to produce formal documents to assist with their application please contact the Admission Team to find out what they are.

Ways to Apply

ONLINE

Directly apply for your chosen course

www.mrcollege.ac.uk

VISIT THE COLLEGE

You can contact the Admissions Team and make an appointment

Mont Rose College
267 Cranbrook Road Ilford, Greater London IG1 4TG.

Fee Information

The tuition fee is £6,165 per annum. Students on this course may be fully funded by the Student Loan Company. This facility is only available to UK and other European Union students.



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267 Cranbrook Road Ilford Essex IG1 4TG

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