

MONT ROSE ANGEL

BUSINESS PLAN COMPETITION



MONT ROSE COLLEGE[®]

ANGEL COMPETITION 2022



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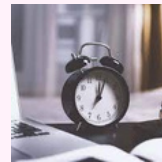
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The story behind this year's

ANGEL COMPETITION



Mont Rose College was founded in 2006 and now has three campuses in Ilford and Gants Hill, East London.

Mont Rose is more than pleased to be running this competition again after a hiatus during the pandemic. This year's event will be held on 17th May 2022 and will consist of two stages.

Before the competition, participants work on their content by liaising with Business Department lecturers and Business Department Programme Leader, Mr Desh Sharma, as well as the college's Employability Team.

Students will then receive training in the form of workshops from our Business Department at the end of April 2022. They then have three weeks to put together exhibition materials and a business plan presentation.

Then, on the competition day, the first stage is where students can initially exhibit and present their ideas. Judges will be able to score contestants and bring forward to the next stage the students they think have the most feasible ideas.

The final competition after months of mentoring will be held on 17th May 2022 where participants will have to present a complete and well thought business plan to an audience and a panel of judges. Judges will then be invited to pick a winner! An awarding ceremony takes place to celebrate all our participants and of course, our winner!

OUR COMPETITORS!



TASSANDRA FOLKES

Currently, I am studying a HND Business course at Mont Rose College.

I have 13 years of business experience from Jamaica. I opened my own cosmetology store at the age of 18. My business was a huge success as we offered the best services such as nail technicians and other beauty treatments.

Now, I am looking to start up a natural seasoning in the UK, which can reach customers globally. My product is innovative and inclusive to all, as it pairs well with multicultural dishes. I am confident that my product is the 'Magic Touch' ingredient in marinating any type of food.

'TF All-Purpose Natural Seasoning will become a staple in your kitchen!'

OLUWATOYIN TIJANI

Currently completing a DET at Mont Rose College.

I'm an Ofsted registered Early Years Practitioner and I have run my childcare setting since 2009.

Recently, I became an Independent Beauty Consultant with Mary Kay when I found out that the business was sustainable and lent itself to a virtual environment which would enhance my passion for providing skin care services and products from a manufacturer that invests in extensive research and development.

MARY KAY
Enriching Women's Lives

OUR COMPETITORS!



IRINA LOZOVAN

Currently, I am studying HND Hospitality Management at Mont Rose College.

It is my first-time entering a business competition. I have been fuelled by my passion for baking and my desire to improve my idea and business further.

Desserdbylrina is a modern bakery that makes delicious cakes, pastry, and strudel. Desserdbylrena was founded with the goal of providing options, especially to those with dietary requirements.

I got involved in this program to create a business plan because for me it is an opportunity to develop professionally and it will help me get closer to the chance to have my own pastry business.



ANITE CHARLES UGBO

Currently completing a DET with Mont Rose College, I have experience in project coordinating and community liaison.

I have 5-6 years of experience in the property business which I am turning my attention towards again because of the rising demand to let properties. what sets my business apart is our first-class customer service and professionalism.

With my previous experience of selling properties to private owners, my main aim with this business venture is to make the property more accessible to essential workers.

'BeCounted Ltd. Committed To Getting The Colorful places to live and play.'

Meet the JUDGES



MR DESH SHARMA

Our Business Programme Manager, Mr Desh Sharma has played an instrumental part in this competition.

Desh is a Certified Associate of Indian Institute of Bankers.

He has a Masters in Commerce and a Postgraduate Certificate in Higher Education.

In his current role as Programme Manager for Business, Desh is responsible for planning and designing of the programme and proactively monitoring its progress.



DANIEL BASTONE

Mr Daniel Bastone is the Managing Director of Flame Retail.

Flame Retail helps emerging tech brands enter the UK and Ireland. Using their connections and industry knowledge they set-up distribution, and create retail and reseller partnerships - enabling these innovative tech bands to access the UKI markets, and developing their business within these.



BRENDA DRUMMOND

Ms Brenda Drummond is MLB Learning Solutions' Director and Principle Business Advisor.

MLB Learning Solutions have worked with entrepreneurs and business owners for over 10 years.

MLB Learning Solutions offer subscription based assistance, covering social media training and support, access to networking opportunities and clients and consultancy services.



BILAL SHEIKH

Mr Bilal Sheikh is the Director and Principal of Mont Rose College.

He sought to bring positive change to the East London area. Founding Mont Rose College in 2006 and has since achieved Chartered Manager Status and Chartered Fellow Status.

Mont Rose College now has three sites and currently educates nearly 1000 students!

ON THE DAY

10:45AM	Introduction
10:50AM	Opening Speech by Mr Bilal Sheikh
11:00AM - 11:15am	Start of Exhibition Stage
11:25AM - 11:40AM 11:40AM - 11:55AM 11:55AM - 12:10PM 12:10PM - 12:25PM	Start of Presentations Tassandra Folkes Oluwatoyin Tijani Irina Lozovan Charles Ugbo
12:30PM	End of Presentation Stage/Judges Discussion in Board Room
12:50PM	Announcement of winner/Award Ceremony Closing Comments

THANK YOU!

THE EMPLOYABILITY DEPARTMENT WOULD LIKE TO TAKE THE TIME TO SAY A BIG THANK YOU TO EVERYONE WHO MADE THIS EVENT POSSIBLE.

FIRSTLY, A BIG CONGRATULATIONS GOES OUT TO ALL OUR COMPETITORS FOR PUTTING THEIR HEAD DOWN AND WORKING HARD ON THEIR BUSINESS IDEAS.

NEXT, A HUGE THANK YOU TO OUR JUDGING PANEL, MR DANIEL BASTONE, MS BRENDA DRUMMOND, MR DESH SHARMA AND MR BILAL SHEIKH FOR THEIR TIME AND EFFORTS.

WE WOULD ALSO LIKE TO THANK OUR AUDIENCE MEMBERS FOR CONTRIBUTING TO THE SUCCESS OF THIS YEAR'S COMPETITION.



AREEBA MUZAMMIL

Employability Coordinator

To our competitors: thank you for working so hard in our competition. We hope you have learnt something during your time participating and we hope the competition had helped you gain courage in making the necessary steps towards entrepreneurship!

Next, thank you to our audience and external judges for supporting our competing and creating such a memorable experience and atmosphere.

Lastly, a huge thank you to our Dean of Studies, Ms Sayeda Zain, and Business Program Leader, Mr Desh, for their expertise and composure!

BARIRA AHSAN

Employability Assistant

I want to express my sincere appreciation to everyone involved for creating a wonderful event.

I have thoroughly enjoyed working on this competition for the past few months and would like to express my gratitude towards my colleagues, our guest judges, our audience members and of course, our participants for making this such a memorable experience!



MONT ROSE[®] COLLEGE

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